

A Productive Day of Education and Networking: Research, Insights, Strategies and Case Studies

GAY & LESBIAN MARKETING CONFERENCE

Los Angeles • Friday, December 3, 2010

9:00AM-5:30PM • RADISSON HOTEL LOS ANGELES WESTSIDE

Community Partners



Media Partners



Don't miss this comprehensive research, advertising, marketing, and communications forum, helping you better understand and serve gay and lesbian consumers.

Audience: Perfect for marketing, advertising and PR executives of all industries who want to successfully reach gay and lesbian communities, and initiate or update effective strategies.

Dedicated: Conference attendance is limited, in order to facilitate the best learning and networking environment.

Community Marketing, Inc. has been successfully connecting our clients with diverse gay and lesbian communities worldwide since 1992 through consumer market intelligence and strategic planning.

Pink Banana Media specializes in unique aspects of LGBT online marketing, matching a product or service to targeted online communities through geographic and demographic targeting.



Learn, review, update and strategize!

- Review of Community Marketing's research on over 30,000 out consumers
- Internet and email marketing, social networking, and other emerging communications technologies
- Exploring diversity markets within "LGBT" and how to reach them
- Focus group insights and trends
- Maximizing print and PR results
- Direct response marketing outreach
- Proven techniques for measuring, monitoring and maximizing ROI
- Sponsorship marketing and events, and more.

Conference is 9:00am to 5:30pm, including lunch and coffee breaks
Registration options:

- Pre-registration by Nov. 19: \$195
- 2+ from the same company: \$175 each; 5+ from the same company \$155 each.
- On-Site registration: \$245 per person

Please register today! Send this form, or register online: www.CommunityMarketingInc.com/la2010

Company/Organization _____

Attendee #1 _____ #2 _____

Title #1 _____ #2 _____

Address _____

City/State/Zip Code _____

Tel _____ Fax _____ email _____

Please indicate selection above. Total from above US\$ _____

Check (or) Visa/MasterCard/Amex # _____ exp _____

Full payment required. Cancellation policy for Symposium: Refund less \$20 fee on cancellations received by 11/19/10. No refund for late cancellations or no-shows.

Signature _____ Date _____